



POSITION DESCRIPTION

POSITION TITLE: Campaigner

PROGRAM: People, Land & Resources

SUPERVISOR: People, Land & Resources Program Director

LOCATION: Washington DC

SALARY: \$47,000-62,000 DOQ

DESCRIPTION SUMMARY:

The Center for International Environmental Law (CIEL) uses the power of law to protect the environment, promote human rights, and ensure a just and sustainable society. CIEL's People, Land & Resources Program (PLR) seeks to protect and defend the environment and human rights against the adverse impacts of development. We work at all levels – from international to grassroots – to ensure that the laws and policies governing development activities are consistent with those protecting the environment and human rights; and to hold governments and corporations accountable for their actions. Our team scrutinizes the companies that carry out development projects, the banks that finance them, and the governments that promote and regulate them to determine the best legal leverage to protect human rights and the environment. The PLR Program focuses primarily on those development activities that create the greatest risks for land and resource rights, including extractive industries and largescale dams.

CIEL seeks a Campaigner to support the PLR Program's work defending civil society space and the right to participation in environmental decision-making worldwide. Over the next two years, this role will focus particularly on expanding the right to remedy for communities affected by development projects and defending and expanding civil society and Indigenous Peoples' right to participate effectively in decisions that affect their communities, their environment, and their rights. This work is of paramount importance in a post-COVID context to 1. Ensure that public forums for discussion and consultations that are moving to digital platforms do not reduce public access and participation in these processes, and 2. Learn from best practices in the recent shift to more digital engagement to expand and diversify public participation in environmental decisionmaking for the long term.

The ideal candidate will have experience: creating and leading campaigns, coordinating diverse coalitions around shared goals, identifying advocacy targets, developing plans to influence change, engaging diverse stakeholders in collaborative processes, working closely with frontline/grassroots partners to amplify their voices and steward their aims within larger campaigns. The ideal candidate has demonstrated experience with human rights, environment, and/or development finance. The Campaigner will work in close collaboration with CIEL's partners, the PLR Program Director and CIEL staff to develop and implement campaigns, strategies, and activities to achieve program objectives.

This is a full-time, exempt position that reports to the People, Land, and Resources Program Director. In light of the current health crisis, we will support this new team member in working remotely until we can all work together in our DC office again. Exceptional candidates seeking to work remotely will be considered. The position will require travel (post-COVID), including internationally, sometimes for significant periods of time.

RESPONSIBILITIES:

Programmatic:

1. In conjunction with the PLR Program Director and relevant staff, develop and implement campaigns and advocacy strategies that achieve measurable progress towards CIEL's strategic priorities and programmatic objectives, ensuring the highest quality work product:
 - a. Coordinate and mobilize diverse international coalitions, facilitating strategic conversation and joint planning;
 - b. Research and draft briefing documents, written comments and publication-ready materials for submission to institutions, governments, NGO partners, and communities;
 - c. Organize, coordinate, and participate in events to support the campaign goals;
 - d. Assist in the design and implementation of strategies to educate and mobilize various constituencies in support of campaign goals;

- e. Maintain a working knowledge of relevant political and regulatory frameworks, and issue areas;
 - f. Maintain effective working relationships with relevant partner organizations, agencies, intergovernmental organizations, and other stakeholders; and
 - g. Represent CIEL in coalitions, public meetings, hearings, workshops, and other processes;
2. Develop communications and campaign materials that respond to and build upon local and international advocacy efforts, including fact sheets, press releases, online communication materials, webinars, videos, and other informational materials;
 3. Assist in information flow within the program, and other CIEL programs;
 4. Perform other job-related duties as requested or assigned by the Program Director.

Administrative:

1. Assist program team and other staff responsible for grant-writing and reporting by sharing information on program activities, deliverables, and expenditures, as needed;
2. Maintain timesheets contemporaneously and submit them on time;
3. Participate in weekly staff and team meetings, as well as, other organizational activities, including an annual staff performance evaluation.

QUALIFICATIONS:

Minimum Qualifications:

1. Bachelor degree in a relevant field, or equivalent experience;
2. 4-7 years of experience in designing and leading effective advocacy campaigns in an international context, including clear experience and demonstrated success with campaigns focused on public participation in decisionmaking/policymaking;
3. Strong organizational skills and ability to manage multiple tasks simultaneously;
4. Exceptional research, writing and communication skills; demonstrated ability to write clearly and compellingly for a variety of audiences, including policy makers and the general public;
5. Demonstrated experience working with a diversity of people, groups, local communities and organizations;
6. Ability to work both independently and in close coordination with a team;
7. Authorization to work in the United States;
8. Ability to travel frequently and for extended periods; and
9. Proficiency working in both English and Spanish.

Desired Qualifications:

1. Experience in human rights or environmental issues (strongly preferred);
2. Great sense of humor and ability to operate comfortably in a relaxed, collaborative, and informal work environment.

Salary is commensurate with experience and competitive with similar non-profit positions. CIEL offers an excellent benefits package, including employer-paid medical, dental, vision, and a 403(b) retirement savings plan with employer match.

To apply, please send a cover letter, résumé, and short relevant writing sample *in a single PDF* to jobs@ciel.org with the email title "PLR Campaigner: Your Name." The position will remain open until filled. Desired start date is as soon as possible. Only applicants selected for interviews will be contacted. No telephone calls, please.

About CIEL: CIEL's dynamic team of international attorneys and experts work together in a collaborative and supportive work environment to tackle some of the most interesting and challenging issues facing people and the planet. CIEL is actively committed to the principles of multiculturalism, equal employment opportunity, and to building an organization that is as diverse as the communities we serve around the world. CIEL encourages applications from all qualified individuals without regard to race, color, national origin, age, sex, sexual orientation, gender identity or expression, family responsibilities, religion, disability, or veteran status.